

Beauty Innovations 2010

On January 27-28 2010, Bio-Tech Consulting Sp. z o.o. organised the Beauty Innovations Congress in Warsaw.



FOT. DAGMRA ZABOROWSKA

The meeting started with a lecture by Dr Irena Eris, who talked of the challenges facing cosmetics manufacturers in the 21st century. There was then a lecture by Wojciech Ingot who presented the history of his company's development in the context of effective competition on foreign markets. Also appearing was Ms Bożena Mirkowska of the Ava Cosmetics Laboratory, who introduced the audience to the mysteries of eco-certifying natural cosmetics.

Representatives of companies open to innovation in the fields of cosmetology, biotechnology and dermatology took part in the Congress. During the meeting development trends in the cosmetics industry were discussed.

The Congress's partners were the Polish Cosmetic Industry Association, Pure Beauty and the College of Health Care Cosmetology in Białystok.



Congress HPCI

On October 24-25th the second HPCI Congress was held in Warsaw, organised by SOFW in collaboration with the Polish Cosmetologists Association.

During the meeting, there were discussions of problems concerning safety, active substances and other raw materials used in cosmetics, diet supplements and household chemistry.



An exhibition was held in parallel with the conference, at which dozens of leading companies from the cosmetics industry presented their solutions.

During the HPCI conference and the AFC (All For Cosmetics) conference which took place at the same time, the subjects touched upon included both the technological and scientific aspects of cosmetic products and household chemical products. There were discussions on skin ageing, new active substances, bioavailability and nanotechnology, as well as ecological cleaning, legal matters, recipes and the sensory properties of products.

